

# BENSON & HEDGES

*Introducing  
Deluxe  
Ultra Lights*



Only 6 mg  
yet rich enough  
to be called deluxe.  
Menthol and Regular.

Open a box today.

8 mg "tar," 0.6 mg nicotine av. per cigarette, by FTC method.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

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